

Public Education

A major component of any successful regulation program is public education. The Stormwater Division provides workshops, classroom demonstrations, educational fair booths, and participates in a cooperative effort with other local governments to produce TV and radio announcements. Best Management Practices – BMP's are structures or practices that best avoid and/or minimize impacts to water quality from development. The most widely recognized is a wet pond but there are several different types of BMP's that treat stormwater in various ways and must be properly inspected and maintained.

- **Public Involvement** – Beyond public education, the Adopt-A-Stream program allows the public to become actively involved in monitoring, protecting, and cleaning up the waterways of Wilson.
- **Stormwater Retrofits** – As understanding of water quality increases and technology develops, it is important to apply new treatment techniques to existing development to reduce the pollution from these sites. The Stormwater Division works with county, state, and federal agencies for grants to install these retrofits.
- **New Development Review** – New development is one of the main sources of stormwater pollution.